The United States and Asia

Course Code			
Class Times	Mon/Wed/Thu Type	Classroom	Bldg
	A(9:00~12:00)/B(13: 00~16:00)		
Equivalent Year Level	1	Course Credit	3

Instructor	Andrew Yeo	Sessions	1-14
Office		Email	yeo@cua.edu

□Instructor's Profile



Andrew Yeo is Associate Professor of Politics and Director of Asian Studies at The Catholic University of America in Washington DC. He is the author of *Evolution of Asia's Regional Architecture: Alliances and Institutions in the Pacific Century* (Stanford University Press, 2019). He has also written or edited three other books: *North Korean Human Rights: Activists and Networks* (Cambridge University Press 2018); *Activists, Alliances, and Anti-U.S. Base Protests* (Cambridge University Press 2011); and *Living in an Age of Mistrust: An Interdisciplinary Study of Declining Trust in Contemporary Society and Politics and How to get it Back* (Routledge Press 2017).

As an expert on international relations, East Asia, and North Korea, Dr. Yeo has written reports, given talks, or participated in roundtable discussions at the Brookings Institution, Council on Foreign Relations, Center for International and Strategic Studies (CSIS), Korea Economic Institute, Stimson Center, Asia Foundation, the United States Institute for Peace (USIP), and on Capitol Hill. Dr. Yeo's scholarly publications have appeared in *International Studies Quarterly, European Journal of International Relations, Perspectives on Politics, Comparative Politics, Journal of East Asian Studies*, and *International Relations of the Asia-Pacific* among others. He contributes frequently to the *Washington Post's* Monkey Cage blog, and has appeared or been quoted in a variety of media outlets including MSNBC, Channel News Asia, CBS radio, Channel News Asia, Voice of America, RTHK-Hong Kong, New York Times Magazine, Wall Street Journal, The Washington Post, Al Jazeera, Korea Times, and The Diplomat. As part of the Bridging the Gap network, Dr. Yeo is a firm believer in connecting academic theory with policy relevant research.

Education

Ph.D. in Government, Cornell University

B.A. in Psychology & International Studies, Northwestern University

Expertise

International relations, Asian security, East Asian regionalism, social movements, civil society, overseas military basing strategy, North Korea, Korean politics



Most Recent Works

- Asia's Regional Architecture: Alliances and Institutions in the Pacific Century (Stanford University Press 2019)
- North Korean Human Rights: Activists and Networks [edited with Danielle Chubb] (Cambridge University Press 2018)
- "Realism, Critical Theory, and the Politics of Peace: Lessons from Anti-base Movements on Jeju Island." European Journal of International Security 3(2): 235-255.
- "Don't Let Skepticism Kill A Chance for Real Detente with North Korea" (with David Kang). *The National Interest*. Oct. 3, 2018.
- "Overlapping Regionalism in the Asian Order." Asia Global Online. Nov. 1, 2018.
- "Four reasons Trump's Asia trip is so important." Washington Post, Nov. 4, 2017.

□Course Information

Course Information	
Course Description & Objectives	What role has the United States traditionally played in global affairs, and has this role now shifted under President Trump? What are U.S. policy priorities in Asia? Given the unpredictable nature of Trump, how do allies such South Korea and Japan, or competitors and adversaries such as China and North Korea deal with the U.S. at a strategic level? This course presents a survey of U.S. relations with Asia over the past century with a focus on post-1945 foreign and economic policy. In particular, we discuss how U.S. strategic thinking about Asia as a region has evolved and how this shapes security and economic priorities for the region. Course objectives: Develop a better understanding of international relations and foreign policy in theory and practice. Understand the interests, role, and influence of U.S. stakeholders in Asia Practice and improve speaking and writing skills in smaller seminar setting.
Course Evaluation	Attendance and class participation 25% Group Project 25% Midterm exam 25% Final exam 25%
Course Materials	Required readings will be provided as either PDF files distributed through a course webpage, or as a course packet. Additional readings related to current events will be circulated in class. Students might find the following books useful: • Warren Cohen, East Asia at the Center. New York: Columbia University Press, 2000 • Andrew Yeo, Asia's Regional Architecture: Alliances and Institutions in the Pacific Century (Stanford University Press 2019).



discussion. Assigned readings should be completed <i>before</i> each class. Laptops and tablets are permitted in class for note taking and in class
activities, but please refrain from texting or using social media. The instructor reserve the right to ban use of electronic devices in class if it is deemed a distraction to the class.

□ Course Schedule

Session 1 (Jun. 26, Wed) Overview: The United States and Asia

• Michael Green, "<u>Trump and Asia: Continuity, Change, and Disruption</u>" *Asan Forum*. April 18, 2019.

Session 2 (Jun. 27, Thu) – International Relations Perspectives

• Stephen Walt. "International Relations: One World, Many Theories." *Foreign Policy* 110, no. Spring (1998): 29-44.

Session 3 (Jul. 1, Mon) – The West and East Asian Modernity

- Warren Cohen, East Asia at the Center. New York: Columbia University Press, 2000, Ch. 8-10
- Michael J. Green. *By More Than Providence: Grand Strategy and American Power in the Asia Pacific since 1783.* NY: Columbia University Press, 2017, Ch. 2

Session 4 (Jul. 3, Wed) – Postwar Bargain and U.S. Priorities in Cold War Asia

- John Ikenberry, "The Political Foundations of American Relations with East Asia." In *The United States and Northeast Asia: Debates, Issues, and New Order*, edited by G. John Ikenberry and Chung-in Moon. Lanham, Md.: Rowman & Littlefield, 2008, pp.19-38.
- Warren Cohen, East Asia at the Center. New York: Columbia University Press, 2000, Ch. 12
- Andrew Yeo, *Asia's Regional Architecture: Alliances and Institutions in the Pacific Century* (Stanford University Press 2019), pp. 28-48 (Ch. 2).

Session 5 (Jul. 4, Thu) – East Asian Miracle?

- Warren Cohen, "The Resurgence of East Asian Economic Order." In *East Asia at the Center*, Ch. 13.
- Ezra F. Vogel, *The Four Little Dragons: The Spread of Industrialization in East Asia*. Cambridge, Mass.: Harvard University Press, 1991, Ch. 1, 5.

Session 6 (Jul. 08, Mon) – Midterm Exam

Session 7 (Jul. 10, Wed) – U.S. Bilateral Alliances in Asia (Japan and South Korea)

- Victor D. Cha, "Powerplay: Origins of the U.S. Alliance System in Asia." *International Security* 34, no. 3 (2009), pp.158-68; 178-96.
- Scott Snyder, *South Korea at the Crossroads: Autonomy and Alliance in an Era of Rival Powers.* New York: Columbia University Press, 2018, pp. 262-733 (epilogue).
- Jennifer Lind, "Japan's Security Evolution" *Policy Analysis*, CATO Institute, February 25, 2016, pp. 1-9.
- Richard Sokolsky and Daniel DePetris, "<u>Imagining a New U.S.-South Korean Security Architecture.</u>" *38 North.* November 15, 2018.



Session 8 (Jul. 11, Thu) – U.S. Military Presence in Asia and Grand Strategy

- Andrew Yeo, *Activists, Alliances, and Anti-U.S. Base Protests*. New York: Cambridge University Press, 2011. Ch. 2, 5.
- Doug Bandow, "Get Out of Japan." The National Interest, June 18, 2010.
- Colin Dueck, "The Strategy of Retrenchment and Its Consequences," FPRI, April 13, 2015.
- Paul MacDonald Joseph M. Parent, "<u>Resurrecting Retrenchment: The Grand Strategic Consequences of U.S. Decline</u>." Belfer Center Policy Brief.
- Stephen G. Brooks, G. John Ikenberry, William Wohlforth, "Why America Should Not Retrench." Belfer Center Policy Brief.

Session 9 (Jul. 15, Mon) – It's Complicated: U.S.-Sino Relations

- Aaron Friedberg, A Contest for Supremacy: New York: W. W. Norton & Co., 2011, Ch. 2
- Kurt M. Campbell and Ely Ratner. "The China Reckoning." Foreign Affairs. 23 Apr. 2018.
- Xuetong Yan, "The Age of Uneasy Peace: Chinese Power in a Divided World." *Foreign Affairs* 98, no. 1 (2019): 40-46.
- David Lynch, "This Ohio factory thought it could bring U.S. jobs back from China. Then Trump got involved." Washington Post. June 6, 2018.
- Washington Post, Editorial, "China has launched a massive campaign of cultural extermination against the Uighurs." January 7, 2019.

Session 10 (Jul. 17, Wed) – U.S., China, and Asia's Regional Architecture

- Andrew Yeo, *Asia's Regional Architecture: Alliances and Institutions in the Pacific Century* (Stanford University Press 2019), pp.129-162
- Ash Carter. "The Rebalance and Asia-Pacific Security: Building a Principled Security Network." Foreign Affairs 95, no. 6 (2016).

Session 11 (Jul. 18, Thu) - The United States and North Korea

- Jung Pak, "The good, the bad, and the ugly at the US-North Korea summit in Hanoi," Brookings Institution." March 4, 2019.
- Ankit Panda and Vipin Narang, "<u>The Hanoi Summit Was Doomed From the Start</u>," *Foreign Affairs*. March 5, 2019.

Session 12 (Jul. 22, Mon) – Field Trip to U.S. Embassy in Seoul (tentative)

Readings TBA

Session 13 (Jul. 24, Wed) - From the Asia Pivot to a Free and Open Indo-Pacific

- Kurt M. Campbell and Brian Andrews. "Explaining the Us 'Pivot' to Asia." London: Chatham House, August 1, 2013.
- James Mattis, "Remarks by Secretary Mattis at Plenary Session of the 2018 Shangri-La Dialogue," June 2, 2018. https://www.defense.gov/News/Transcripts/Transcript-View/Article/1538599/remarks-by-secretary-mattis-at-plenary-session-of-the-2018-shangri-la-dialogue/ (To be replaced with 2019 remarks)
- Additional readings TBA

Session 14 (Jul. 25, Thu) – U.S. Alliances and Strategic Partnerships (Group Presentations)

Session 15 (Jul. 26, Fri) – Final Exam

The United States and Asia: Politics from the Postwar Era to the Age of Trump

Seoul National University International Summer Program June 26 to July 26, 2019 Meets Mon, Tues, Thurs. 9am-noon



What role has the United States traditionally played in global affairs, and has this role now shifted under President Trump? What are U.S. policy priorities in Asia? Given the unpredictable nature of Trump, how do allies such South Korea and Japan, or competitors and adversaries such as China and North Korea deal with the U.S. at a strategic level? This course presents a survey of U.S. relations with Asia over the past century with a focus on post-1945 foreign and economic policy. In particular, we discuss

how U.S. strategic thinking about Asia as a region has evolved and how this shapes security and economic priorities for the region.

Course objectives:

- Develop a better understanding of international relations and foreign policy in theory and practice.
- Understand the interests, role, and influence of U.S. stakeholders in Asia
- Practice and improve speaking and writing skills in English in smaller seminar setting.

About the Instructor

Andrew Yeo is Associate Professor of Politics and Director of Asian Studies at The Catholic University of America in Washington DC. His two most recent books include <u>Asia's Regional Architecture: Alliances and Institutions in the Pacific Century</u> (Stanford University Press, 2019) and <u>North Korean Human Rights: Activists and Networks</u> (Cambridge University Press 2018).



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He received his PhD and MA in Government from Cornell University and a BA, *magna cum laude* in Psychology and International Studies from Northwestern University.