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## SYNGJOO CHOI

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### **EDUCATION**

- Ph.D., Economics, New York University, 2006.
  - M.A., Economics, Seoul National University, 2000.
  - B.A., Economics, Seoul National University, 1998.
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### **EMPLOYMENT**

#### **Current and Past Positions**

- Associate Professor, Department of Economics, Seoul National University, 2014–present.
- Associate Professor (Reader in UK), Department of Economics, University College London, 2013–2014.
- Assistant Professor (Lecturer in UK), Department of Economics, University College London, July 2006 – 2013.

#### **Professional Activities**

- Faculty Member, Center for Experimental and Behavioral Social Science, Seoul National University.
  - Editorial Board Member, *Review of Economic Studies*, January 2014 – 2017.
  - Research Fellow, ESRC Center for Economic Learning and Social Evolution, University College London, 2006-2011.
  - Research Fellow, Institute of Fiscal Studies, 2012 – 2016.
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### **FIELDS OF INTEREST**

#### **Research**

- Experimental Economics, Behavioral Economics.
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### **RESEARCH**

#### **Published and Forthcoming Papers**

- Do Institutions Affect Social Preferences? Evidence from Divided Korea, December 2017 (with Byung-Yeon Kim, Jungmin Lee, Sokbae Lee, and Kyunghui Choi), *Journal of Comparative Economics*, 45(4), 865-888.
- Economic System and Financial Literacy: Evidence from North Korean Refugees, September 2017 (with Mingjung Kim and Jungmin Lee), *Emerging Markets Finance and Trade*, 53(11), 2505-2527.
- Trading in Networks: Theory and Experiment, August 2017 (with Andrea Galeotti and Sanjeev Goyal), *Journal of the European Economic Association*, 15(4), 784-817.
- An Experimental Study of Sponsored-Search Auctions, March 2017 (with Yeon-Koo Che and Jinwoo Kim), *Games and Economic Behavior*, 102, 20-43.
- Networks in the Laboratory (with Edoardo Gallo and Shachar Kariv). 2016. *Oxford Handbook of the Economics of Networks*, edited by Yann Bramoullé, Andrea Galeotti, and Brian Rogers, Oxford University Press.
- Reserve Price Effects in Auctions: Estimates from Multiple RD Designs, 2016 (with Lars Nesheim and Imran Rasul). *Economic Inquiry*, 54(1), 294-314.
- Estimating Ambiguity Aversion in a Portfolio Choice Experiment, 2014 (with David Ahn, Douglas Gale, and Shachar Kariv), *Quantitative Economics*, 5(2), 195-223.

- Who Is (More) Rational?, 2014 (with Shachar Kariv, Wieland Müller and Dan Silverman), *American Economic Review*, 104(6), 1518-1550.
- Communication, Coordination and Networks, 2014 (with Jihong Lee), *Journal of the European Economic Association*, 12(1), 223-247.
- A Cognitive Hierarchy Model of Learning in Networks, 2012, *Review of Economic Design*, 16(2), 215-250.
- Social Learning in Networks: A Quantal Response Equilibrium Analysis of Experimental Data, 2012 (with Douglas Gale and Shachar Kariv), *Review of Economic Design*, 16(2), 135-157.
- Network Architecture, Salience and Coordination, September 2011 (with Douglas Gale, Shachar Kariv and Thomas Palfrey), *Games and Economic Behavior*, 73(1), 76-90.
- Sequential Equilibrium in Monotone Games: A Theory-Based Analysis of Experimental Data, December 2008 (with Douglas Gale and Shachar Kariv), *Journal of Economic Theory*, 143(1), 302-330.
- Consistency and Heterogeneity of Individual Behavior under Uncertainty, December 2007 (with Raymond Fisman, Douglas Gale and Shachar Kariv), *American Economic Review*, 97(5), 1921-1938.
- Revealing Preferences Graphically: An Old Method Gets a New Tool Kit, (with Raymond Fisman, Douglas Gale and Shachar Kariv), *American Economic Review, Papers and Proceedings*, May 2007, 97(2), 153-58.
- Behavioral Aspects of Learning in Social Networks: An Experimental Study, 2005 (with Douglas Gale and Shachar Kariv). *Advances in Applied Microeconomics* (Vol. 13), Behavioral and Experimental Economics, edited by John Morgan, JAI Press.

#### **Working Papers**

- Can Education Interventions Improve Economic Rationality?, December 2017 (with Hyuncheol B. Kim, Booyuel Kim, and Cristian Pop-Eleches)
- Interdependent Value Auctions with Insider Information: Theory and Experiment, September 2017 (with Jinwoo Kim and José-Alberto Guerra)
- Financial Contagion in Networks: A Market Experiment, June 2017 (with Edoardo Gallo and Brian Wallace)
- The Development of Preferences for Institutions: Evidence from North Korean Refugees, August 2015 (with Byung-Yeon Kim, Seo-young Silvia Kim, Jungmin Lee, and Sokbae Lee)

#### **Work in Progress**

- Competing to Be a Star (with Sanjeev Goyal and Frederic Moisan)
- The Economic Cost of Communist Indoctrination: Experimental Evidence with North Korean Refugees (with Kyu Sup Hahn, Byung-Yeon Kim, Eungik Lee, Jungmin Lee, and Sokbae Lee)
- Distinguishing Nonstationarity from Inconsistency in Intertemporal Choice (with Shachar Kariv, Wieland Muller, and Dan Silverman)
- Property Rights, Fairness, and Institutions: A Tale of Two Koreas (with Byung-Yeon Kim, Jungmin Lee, and Sokbae Lee)
- Do Teaching Practices Affect Social Capital? Evidence from a Field Experiment (with Booyuel Kim, Minsun Park, and Yoonsoo Park)

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#### **AWARDS, FELLOWSHIPS AND GRANTS**

- Chungnam Award, Korean Economic Association, 2017.
- Creative-Pioneering Researchers Program, Seoul National University, 2016 - 2018.
- SNU Invitation Program for Distinguished Scholar, Seoul National University, 2014-2015.
- Cho Rak Kyo Junior Award, Yonsei University, May 2013.
- Young Scholar Award, the Korea-America Economic Association, January 2011.
- ESRC RES-061-25-0348: *Measuring Risk and Time Preferences: Large-Scale Field Experiments*, 2008 – 2011.

- Dean's Dissertation Fellowship, New York University, Graduate School of Arts and Science, 2005 - 2006.
  - C.V. Starr Center Fellowship, New York University, 2002.
  - MacCracken Fellowship, New York University, Graduate School of Arts and Science, 2000 - 2004.
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#### ***TEACHING EXPERIENCE***

- Behavioral Economics (graduate), springs 2015 ~2017, Seoul National University.
  - Experimental Economics (undergraduate), springs 2015~2017, Seoul National University.
  - Microeconomic Theory (graduate), fall 2014, Seoul National University.
  - Behavioral Economics (graduate), springs 2012 ~ 2014, University College London.
  - Behavioral Economics (undergraduate), spring 2014, University College London.
  - Intermediate Microeconomics, spring 2010, University College London.
  - Experimental Economics (undergraduate), springs 2007 ~ 2013, University College London.
  - Experimental Economics (graduate), spring 2011, University College London.
  - Environmental Econometrics, falls 2006 ~ 2008, University College London.
  - Intermediate Microeconomics, summers 2002, 2004, 2005, New York University.
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#### ***ACADEMIC EXPERIENCE***

##### ***Refereeing***

- American Economic Journal: Applied Economics; American Economic Review; Econometrica; Economic Journal; European Economic Review; Fiscal Studies; Games and Economic Behavior; Journal of Economic Behavior and Organization; Journal of Economic Theory; Journal of European Economic Association; Journal of Political Economy; Management Science; National Science Foundation; Quarterly Journal of Economics; Review of Economic Design; Review of Economic Studies