

Douglas R. Gress

douglas@snu.ac.kr

HOME OF RECORD

1600 Fix Road
Grand Island, New York 14072

**CONTACT ADDRESS
IN KOREA**

Seoul National University
Department of Geography Education (10-210)
1 Gwanak-Ro, Gwanak-Gu
Seoul, South Korea 08826
Office: 82-2-880-7739
E-mail: douglas@snu.ac.kr *or* douglas_gress@hotmail.com
SKYPE: douginkorea

EDUCATION

- 2005 **Ph.D. – Economic Geography**
Department of Geography - State University of New York at Buffalo
● S.U.N.Y. at Buffalo, College of Arts and Sciences Doctoral Dissertation
Fellowship Competition Winner
- 1999 **MBA – International Business**
Global Strategy and Cross-Cultural Management
Yonsei University, Graduate School of International Studies, Seoul, Korea
● Foreign language exam requirement successfully completed (Korean)
- 1993 **Bachelor of Arts – (International) Interdisciplinary Studies**
International Economics and Business (Honors)
State University of New York at Buffalo, Buffalo, NY
● Graduate of unique program that combined units of international
economics, international business, political economics, and foreign
language (Korean)
- 1988 **Foreign Language Diploma and Certification – Korean (Honors)**
Defense Language Institute, The Presidio, San Francisco, CA
● Graduate of intensive one-year Korean language and culture program

PROFESSIONAL EXPERIENCE: UNIVERSITY

- 09/16-Present **Professor, Economic Geography**
Department of Geography Education, Seoul National University, Korea
● Director of Graduate Studies, 2017-Present
- 03/11 – 08/16 **Associate Professor, Economic Geography**
Department of Geography Education, Seoul National University, Korea
● Invited Distinguished Professor: *International Summer Institute* (5 years)
● Consistently exceeded university standards for teaching excellence

- 03/09 – 02/11 **Assistant Professor, Economic Geography**
 Department of Geography Education, Seoul National University, Korea
- Consistently exceeded university standards for teaching excellence
- 03/07 – 02/09 **Assistant Professor, Economic Globalization**
 College of Business Administration, Ewha Womans University, Korea
- Developed and taught new undergraduate and graduate economic globalization, international organizational behavior and cross-cultural management courses in support of college's internationalization efforts
 - Consistently exceeded university metrics for research and teaching excellence
- 09/03 – 02/07 **Visiting Assistant Professor (as ABD)**
 College of the Humanities, Seoul National University, Seoul, Korea
- Designed and implemented new culture theory and global issues courses in support of department's internationalizing curriculum
 - Consistently exceeded university standards for teaching excellence
- 09/00 – 08/03 **Instructor/Teaching Assistant/Research Assistant**
 Department of Geography, State University of New York at Buffalo
- Taught Economic Geography and Co-Taught Cultural Geography
 - Created database of Korean firms and provided simultaneous translation in Korea in support of Dr. Jessie Poon's funded research project

PUBLICATIONS AND PRESENTATIONS

*Academic Publications – *all SSCI unless noted otherwise*

- Shin, J-C., and **Gress, D.** 2018. Expatriate Academics and Managing Diversity: A Korean host university's perspective. *Asia Pacific Education Review* 19(2): 297-306.
- Oh, K-M, and **Gress, D.** 2017. Extra-firm Networks and Firm Performance: Insights from a study of South Korean Solar PV firms and associated extra-firm actors *Growth and Change: A Journal of Urban and Regional Policy* 48(4) 991-1011.
- Gress, D.** and Shin, J-Y. 2017. Potential for Knowledge in Action? An analysis of Korean green energy related K3-12 curriculum and texts. *Environmental Education Research* 23(6) 874-885.
- Gress, D.**, and Tschapka, J. 2017. Bridging Geography and Education for Sustainable Development: A Korean example. *Journal of Geography* 116(1) 34-43.
- Gress, D.** 2015. Knowledge Bases, Regional Innovation Systems, and Korea's Solar PV Industry. *Environment and Planning C: Government and Policy* 33(6) 1432-1449.
- Gress, D.**, and Kalafsky, R. 2015. Geographies of Production in 3D: Theoretical and research implications stemming from additive manufacturing. *Geoforum* 60 43-52.

- Gress, D.** 2015. Enrolling in Global Networks and Contingencies for China's Solar PV Industry. *Asia Pacific Business Review* 21(1) 113-130 (*Special issue on China's energy industries*).
- Kalafsky, R.V. and **Gress, D.** 2014. Getting There: Trade Fair Participation and Its Importance for Korean Machinery Exporters. *Professional Geographer* 66(4) 621-630.
- Gress, D.**, and Paek, J-Y. 2014. Differential Spaces in Korean Places? Feminist Geography and Female Managers in South Korea. *Gender, Work and Organization* 21(2) 165-186.
- Kalafsky, R.V. and **Gress, D.** 2014. Go big or stay home? Korean machinery firms, trade fair dynamics and export performance. *Asia Pacific Business Review* 20(1) 136-152.
- Kalafsky, R. and **Gress, D.** 2013. Trade Fairs as an Export Marketing and Research Strategy: Results from a study of Korean Advanced Machinery Firms. *Geographical Research* 51(3) 304-317.
- Gress, D.** 2011. Cluster Considerations and Korean Subsidiaries in the US. *GeoJournal* 76(6) 661-673. *SCOPUS
- Gress, D.** 2011. Cooperative Research in International Studies: Insights from Economic Geography. *Social Science Journal* 48(1) 94-111.
- Gress, D.**, and Ilon, L. 2009. Successful Integration of Foreign Faculty into Korean Universities: A proposed framework. *KEDI Journal of Educational Policy* 6(2) 183-204.
- Gress, D.**, and Poon, J. 2008. Extra-Firm Networks and Korean FDI to the United States. *International Journal of Social and Economic Geography* 99(3) 269-280.
- Gress, D.**, and Bagchi-Sen, S. 2007. Making a Niche: North American Voice Actors and Korean Intermediaries in Seoul, Korea. *International Journal of Urban and Regional Research* 31(3) 561-78.
- Gress, D.**, and Poon, J. 2007. Firm Networks and Korean Subsidiaries in the United States. *Growth and Change* 38:3 396-418.

Book chapters

- Gress, D.** 2016. Enrolling in Global Networks and Contingencies in China's Solar PV Industry. Chapter 8 in *Managing China's Energy Sector: Between the Market and the State*. H. Lai and M. Warner (eds). Oxford: Routledge.
- Kalafsky, R.V. and **Gress, D.** 2015. How and Where Tigers Roam: The Role of Korean Trade Fairs in Supporting Firms' Export Activities. Chapter 14 in *Temporary Knowledge Ecologies: The Rise and Development of Trade Fairs in the Asia-Pacific Region*. H. Bathelt and G. Zeng (eds). Northampton: Edward Elgar.

Kalafsky, R.V. and **Gress, D.** 2014. Go big or stay home? Korean machinery firms trade fair dynamics and export performance. Chapter 8 in *Management in South Korea Revisited*, C. Rowley and M. Warner (eds) Abingdon, Oxon: Routledge.

Academic Articles Under Review or in Preparation for Submission

Gress, D., and Kakafsky, R. Relational Economic Geography, Power, and Firm-Level Export Activities at Trade Fairs: Insights from a study of Korean advanced machine tool manufacturers (under review).

Kalafsky, R.V. and **Gress, D.** SME Targeting of Potential Export Markets via Trade Fairs: Evidence from Korea (under review).

Gress, D., and Shin, J-C. Minding the Gap: A Korean university case of expatriate faculty acculturation issues and parallel organizational change considerations (under review).

Gress, D., and Shin, J-C. Diversity, Work Environment, and Governance Participation: A study of expatriate faculty perceptions at a Korean university (under review).

Gress, D. Korea's International Science and Business Belt Project from an Evolutionary Economic Geography Lens (in progress)

Gress, D., Chou, M-H., and Wang, J. Research Collaboration, Workplace Satisfaction, and Faculty Socialization: A comparative Korean – Singaporean university study

Gress, D., Bagchi-Sen, S., and Kalafsky, R. Exports, innovation, and firm performance: Evidence from South Korea (three paper series in progress).

Book Review

Gress, D. 2016. A review of: *Handbook of Manufacturing Industries in the World Economy*, J.R. Bryson, J. Clark, and V. Vanchan (eds.). Cheltenham, UK and Massachusetts, USA: Edward Elgar, 2015. For *Economic Geography* 92(3) 345-347.

Other Reports and Publications

Ilon, L., Kim, S., Lagerwall, J., **Gress, D. R.**, Yoo, J., Kurtz, A., Altmann, J., Wright, D., Adams, J., Scalia, G., Niederhafner, S. 2012. International Professors at Seoul National University: Issues and Context. Report submitted to the Dean of Research Affairs by the Office of the International Faculty Liaison, Seoul National University.

Ilon, L., Altmann, J., **Gress, D. R.**, Kim, S., Lagerwall, J., Scalia, G., Wright, D., Kim, J. 2013. Proposed Policies and Procedures for International Faculty. Report submitted to the Dean of Research Affairs by the Office of the International Faculty Liaison, Seoul National University.

Professional Presentations and Invited Talks

- “Extra-Firm Networks: US State Offices of Trade and Investment in Korea and Korean FDI to the US.” Economic Geography Society of Korea, Semi-Annual Conference, Daegu, Korea, May 19, 2007.
- *Invited speaker*, Science and Technology Policy Research Institute (STEPI) “Korean Subsidiaries in US Clusters.” Seoul, Korea, May 10, 2007
- “North American Voice Actors and Korean Intermediaries in Seoul Korea.” Korean Geographical Society National Conference, Jeonju, Korea, June 1, 2007.
- “Firm Networks and Korean Subsidiaries in the United States.” Second Global Conference on Economic Geography, Beijing, China, June 28, 2007.
- “More than Content: Teaching *in* English in Korea.” 1st Workshop: Global Teacher Education Program, Ewha Womans University, Department of Education, February 13, 2008.
- *Invited Panel Discussant*, Korea University, Department of Public Administration, Conference on Regional Competitiveness in the Knowledge-Based Economy: Comparative Policy Perspectives, Seoul, February 28, 2008.
- “Networks and Embeddedness: Considerations for Research in Economic Geography.” Ewha Womans University, Department of Education (Geography Education), March 31, 2008.
- “The Case for Political Embeddedness in Economic Geography.” 5th Annual Conference on East Asian Alternative Geographies, Seoul National University, December 14, 2008.
- “Geography and China's Solar Industry: Background and Research Considerations.” Korean Geographical Society, National Conference, Daegu, Korea, May 20, 2009.
- “Cooperation in International Studies: Economics, Culture, Politics, and Geography.” Inaugural paper presented at the Official Launch of the Korea International Studies Association, Ewha Womans University, Seoul, Korea, October 8, 2009.
- “Sunny Side Up: Research considerations and findings from a pilot study of China’s solar industry.” Association of American Geographers Annual Conference, Washington, D.C., April 15, 2010.
- *Invited speaker*, KyungGi University, College of Education “Culture, Multiculturalism, and Korea: The Perspective of a Long-term Non-Korean Resident.” August 16, 2010. (*Lectured in Korean*)
- *Invited speaker*, Seoul National University “Korean Female Managers and Feminist Geography: Research Questions and Preliminary Quantitative Results.” September 15, 2010.
- “Differential Spaces in Korean Places? Feminist Geography and Female Managers in South Korea.” Association of American Geographers Annual Conference, Seattle, Washington, April 15, 2011.
- “Research Considerations and Preliminary Results from a Firm-Level Study of Korea’s Solar Industry.” Third Global Conference on Economic Geography, Seoul, Korea, June 30, 2011.

- **Invited Panel Discussant**, Science and Technology Policy Research Institute (STEPI) “Science and the City – Comparative Perspectives on Science and Technology Parks.” Seoul, Korea, October 5, 2011.
- “Knowledge Bases, Innovation, and the Geography of Korea’s Solar PV Industry.” Economic Geography Society of Korea, Bi-Annual Conference, December 5, 2011.
- “Trade Fairs as an Export Marketing and Research Strategy for Advanced Machinery Firms.” Economic Geography Society of Korea, Annual Conference, Jeju Island, Korea, June 3, 2012.
- “Extra-firm Actors and Firm Performance in Korea’s Solar PV Industry.” Economic Geography Society of Korea (with Kyumin Oh), Annual Conference, Jeju Island, Korea. June 3, 2012.
- **Invited speaker**, Presentation to contingency from the Singapore Institute of Management, “Gender and Korean Firms.” Seoul National University, November 30, 2012.
- **Invited speaker**, Presentation to advisory committee to the Ministry of Education, Science and Technology “Integrating International Faculty into Korean Universities: Recruitment, Support & Retention Issues.” Seoul, Korea, March 13, 2013.
- “The export performance of Korean machine tool firms and their use of trade fairs.” Association of American Geographers Annual Conference, Los Angeles, CA, April 23, 2013.
- “Economic Geography in 3D: Theoretical Implications Stemming from Additive Manufacturing.” Seoul National University-National Taiwan University Joint Conference and MOU Signing Ceremony, Seoul, Korea, December 3, 2013.
- “Economic Geography in 3D: Theoretical Implications Stemming from Additive Manufacturing.” Association of American Geographers Annual Conference, Tampa, Florida, April 8, 2014.
- **Invited speaker**, senior investor contingency from Skagen Funds (organized by Samsung Finance, London) “Korean economic policy and possible impacts.” Seoul, Korea, October 8, 2014.
- “Korea’s ISBB Project: Bridging culture on new paths to innovation.” Mobility and Multiculturalism in Global City: 2015 International Conference organized by the Korean Urban Geographical Society, Ewha Womans University, April 16, 2015.
- “Understanding and facilitating sustainability transitions in Korea: A place for competency based sustainability education in the university classroom.” Association of American Geographers Annual Conference, Chicago, Illinois, April 25, 2015.
- “Korea’s International Science and Business Belt Project: Policy potential and educational possibilities from the perspective of Evolutionary Economic Geography.” The 16th International Conference on Education Research, Seoul, Korea, October 14, 2015.
- “Engaged Pluralism and Asking the Right Questions: Examining Korea’s International Science and Business Belt Project from an Associational and (Co) Evolutionary Economic Geography Perspective.” Korean Geographical Society National Conference, Seoul, Korea, November 6, 2015.

- “A Resiliency Agenda: Korea’s International Science and business Belt Project from an Evolutionary Economic Geography Perspective.” Association of American Geographers Annual Conference, San Francisco, CA, April 3, 2016.
- “Relational Economic Geography and a Firm based, Export-oriented Research Agenda for Trade Fairs.” Invited colloquium speaker, COE, SNU, October 12, 2016.
- **Invited panel discussant**, The 1st International Forum on Professional Development for Teachers, Seoul National University. Seoul National University, November 3, 2016.
- **Invited speaker** “Potential for Knowledge in Action? An analysis of Korean green energy related K3-12 curriculum and texts.” International academic seminar for graduate school students majoring in social studies education, Busan National University of Education, Institute of Regional Education, January 2, 2017.
- **Invited panel discussant**, The 2nd International Forum on Professional Development for Teachers, Seoul National University. Seoul National University, May 12, 2017.
- Inclusion or Marginalization? The Geography of Expatriate Academics in Higher Education.” Korean Geography Association, Annual Conference, University of Seoul, Seoul, Korea, November 18, 2017.
- “Potential for Knowledge in Action? An analysis of Korean green energy related K3 12 curriculum and texts.” South East Asia Geography Association (SEAGA) Annual Conference, University of Indonesia, Jakarta, Indonesia, November 28, 2017.
- “Researching Expatriate Academics in Higher Education: A geographic framework and insights from a study of a Korean university” American Association of Geographers Annual Conference, New Orleans, LA, April 10-14, 2018.
- “Relational Economic Geography, Power, and Firm-Level Export Activities at Trade Fairs: Insights from a study of Korean advanced machine tool manufacturers” Korean Geography Association Annual Conference, Kyounghee University, Seoul, Korea, November 24, 2018.

RESEARCH GRANTS AND AWARDS

2000-2002	Full departmental academic scholarship funding for doctoral studies, Department of Geography, SUNY at Buffalo
2001	[\$500, awarded] Buffalo World Trade Association Academic Scholarship
2003	[Subcontract, \$3,500, funded] “Asian Foreign Investment in the US: A Firm Level Study of Technology of Asian Firms in the Global Economy.” National Science Foundation (Award BCS 0137045). Database development, firm contact, and in-country (Korean) translation.
2004	[\$3,000, awarded] College of Arts and Sciences Dissertation Fellowship Competition Award, SUNY at Buffalo
2007	[Co-PI, KW 6 Million, awarded] “Culture and Society.” New course development, competitive submission, Scranton School of International Studies, Ewha Womans University.

- 2007-08 [KW 10 million, funded] “Cluster Considerations and Korean Subsidiaries in the US.” Ewha Womans University Incoming Scholar Grant.
- 2009 [KW 10 million, funded] “Spaces and Scales of Change: Globalization, network contingencies, and China’s Solar PV Industry.” Seoul National University Incoming Scholar Grant.
- 2010 [KW 18 million, funded] “Knowledge Bases, RIS and Innovation in Korea’s Solar PV Industry.” International Scholar Competitive Research Funding, Seoul National University
- 2012 [\$2,500, Co-work funded] Northeast Asia Council, Association for Asian Studies. “South Korea and the changing geography of machine tool exports,” with Ron Kalafsky (University of Tennessee-Knoxville).
- 2011-2014 [KW 5 million, awarded] Seoul National University, College of Education Competitive Research Funding. “Korea’s International Science and Business Belt Project.”
- 2018-2020 [KW 200 million, funded - CoPI] National Science Foundation of Korea. “A Comparative Study of Expatriate Faculty: Evidence from Korea, Japan, and China.”

SUMMARY OF COURSE DESIGN AND INSTRUCTION

Undergraduate (Geography)

Economic Geography
East Asian Regional Geography
World Regional Geography

Undergraduate (Interdisciplinary)

Culture and International Business
International Business Communication
Current Issues and World Affairs

Graduate

Seminar on Economic Globalization
Comparative E. Asian Industrial
Geographies

Spaces of Technology and Innovation
International Organizational Behavior

Possible Addition

Korea’s Economic Development

GRADUATE STUDENT GUIDANCE

Ph.D. (Committee Member) - **Program in Urban Design, Seoul National University (SNU)**
Ramos, Grace. August 2011. *Public Urban Space Utilization and Residential Circumstances: Professional and Non-professional Filipino Migrant Workers in Korea.*

Ph.D. (Committee Member) - **Department of Geography, SNU**
Kim, Changhyun. August 2014. *Public-Private Production of Space: The Financial Geography of Infrastructure Procurement in South Korea.*

Ph.D. (Committee Member and Chair) – Department of Education, SNU
Mark Lloyd. December 2017. *Toward a Conceptualization of GCED as Universality from the Vantage of the Local: A Comparative Study of the Missions and Goals of Global Citizen*

Education for Development in the UK and South Korea.

M.A. (**Thesis Chair**) - Department of Geography Education, SNU

Oh, Kyumin. August 2012. *Extra-firm Networks and Firm Performance in Korea's Solar Photovoltaic Industry.*

M.A. (Committee Member) - **Graduate School of International Studies, SNU**

Peer, Anna. June 2014. *Improving EU Cohesion Policy: Addressing Regional Imbalances in European Regions with a Place-based Approach*

M.A. (**Thesis Chair**) - Department of Geography Education, SNU

Cho, Youngji. December 2014. *Geography, Gender, and Informal Economic Activities - A case study of street vending in San Cristóbal de Las Casas, Mexico*

M.A. (Committee Member) – Department of Geography, **CUNY Hunter College**

Dickerson, Kathryn. August 2015. *The Innovation Makerspace: Geographies of Digital Fabrication Innovation in Greater New York City*

M.A. (**Thesis Chair**) - Department of Geography Education, SNU

Im, Dohyun. February 2017. *Knowledge Transfer and Regional Evolution: A case study of the wine industry in the Eastern Foot of the Helan Mountain Region, Ningxia, China*

M.A. (**Thesis Chair**) – Department of Geography Education, SNU

Song, Eonyeong

Researching upstream activity in global production networks related to Sri Lanka's cinnamon industry

PROFESSIONAL SERVICE

Editorial

- Contributing English Editor for *The National Atlas of Korea* (Culture and Economy Sections), 2007-2009
- Editorial Board: Korean Economic Geography Association
- Editorial Board: Korean Geography Association
- Editorial Committee: Journal of Geography Education

Journal Review Service

- Asia Pacific Business Review
- Economic Geography
- Environment and Planning A
- Environment and Planning C
- Industrial Geography
- International Marketing Review
- Journal of Cleaner Production
- Journal of Geography
- Journal of International Business Policy
- KEDI Journal of Educational Policy

- Korean Journal of Economic Geography
- Papers in Regional Science

Departmental

- **Organizing Committee:** 5th Annual Conference on East Asian Alternative Geographies, Seoul National University, December, 2008
- Chairperson, Faculty Search Committee, 2009-2010
- Domestic and International (Shanghai and Taiwan) Student Field Trips – Supervisor
- 2017 – Director of Graduate Studies

College

- International Affairs Committee – select committee concentrating on the development of dual-degree programs and MOUs between SNU’s COE and international universities outside of Korea (2009-2011; 2017-2019)
- In charge of 30 person faculty, student, and administrative staff exchange trip to NIE (Singapore), 2018.

University

- SNU Committee for the Integration of International Scholars (Presidential and Senate Level), 2009-2011
- Seoul National University, **International Summer Institute**, Invited Distinguished Professor, Economic Geography (Program for exchange students from global top-tier universities) – 5 years of continued participation
- Research into International Faculty at SNU, committee member, 2017-2018

National (Korea)

- Advisory Committee, **Ministry of Education, Science and Technology (MEST)**, International Science and Business Belt Project
- Korean Geographical Association, International Affairs Committee 2010-2012
- **Organizing Committee:** 6th Korea, China, and Japan Conference, November 2011
- Korean Geographical Association, Board Member, 2017-2019
- National Committee, Board Member, Multiculturalism and Multicultural Education in Korea, 2018-2020

ASSOCIATIONS & MEMBERSHIPS

- American Association of Geographers
- Korean Geographical Association (Board Member; Editorial Board)
- Economic Geography Association of Korea (Editorial Board)

EXAMPLES OF MAJOR TRANSLATIONS (KOREAN-ENGLISH)

- **Yesterday, Today, and Tomorrow: 50 Years of the Korean National Railroad**
Professional video script translation and narration provided to the Korean National

Railroad, Seoul, Korea

- ***OK-SANG LIM: In the Spirit of Resistance***
(Chapter 5: On Ok-sang Lim's A Modern History of Africa)
Professional chapter translation (artist introductory book) provided for the Alternative Museum, New York City and the Gana Art Gallery, Seoul, Korea
- ***Scenery of Korea***
Professional series video script translations and narration services provided for Arirang TV over the course of six months for internationally aired documentary

PROFESSIONAL EXPERIENCE: NON-UNIVERSITY

- 1986-1990 **Intelligence Analyst/Linguist (Korean) - U.S. Army** (Honorable Discharge)
- Facilitated the collection and reporting of intelligence information
 - Provided written and simultaneous translation for Korean-American joint operations

TRAVEL EXPERIENCE

Cambodia, Canada, China, England, France, Holland, Hong Kong, Indonesia, Japan, Mexico, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam