

## Seung-Youn Oh

Department of Political Science  
Bryn Mawr College  
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### EDUCATION

- Ph.D. University of California, Berkeley, Political Science (June 2012)  
Fields: International Relations, Comparative Politics, East Asia  
Dissertation: *The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China*
- M.A. University of California, Berkeley, Political Science (June 2005)  
Thesis: *The Changing Architecture of the Developmental State in Korea: An Analysis of the Venture Business Sector*
- B.A. Yonsei University, Seoul, Korea, Political Science (February 2003)  
Valedictorian, Summa Cum Laude  
Concentration in International Relations and East Asian Politics
- B.A. University of North Carolina, Chapel Hill, Political Science (Spring 2001, Fall 2001)  
Exchange student

### EMPLOYMENT

Bryn Mawr College, Bryn Mawr, Pennsylvania, USA  
*Assistant Professor*, Department of Political Science, 2013-  
*Director*, Center for Social Sciences, 2017-

#### ***Other Current Positions***

University of Pennsylvania, Philadelphia, Pennsylvania, USA  
*Lecturer*, The Wharton School, Spring 2019  
*Visiting Scholar*, Center for the Study of Contemporary China, 2018-2019

INSEAD, Singapore  
*Visiting Professor*, January 2020

#### ***Previous Academic Positions***

Yonsei University, Seoul, Korea  
*Visiting Professor*, International Summer School, Summer 2018, 2019

East-West Center, Honolulu, Hawaii, USA  
*POSCO Visiting Fellow*, 2016-2017

East Asia Institute, Seoul, Korea  
*Research Fellow on Peace, Governance, and Development in East Asia*, 2014-2015

University of Pennsylvania, Philadelphia, Pennsylvania, USA  
*Post-doctoral Fellow*, Center for the Study of Contemporary China, 2012-2013

École Supérieure Des Sciences Commerciales D'angers, Shanghai, PRC  
*Adjunct Professor*, 2009-2013

Chinese Academy of Social Sciences, Beijing, PRC  
*Visiting Scholar*, Institute of World Economics and Politics, 2009-2010

## **PUBLICATIONS**

### ***Peer-Reviewed Journal Articles***

“Gone with the Wind: How China Outsmarts WTO Rulings in the Wind Industry,” *Asian Survey* Vol.55, No.6 (November/ December 2015), pp.1116-1145.

“Shifting Gears: Industrial Policy and Automotive Industry after the 2008 Financial Crisis,” *Business and Politics* Vol.16, No.4 (December 2014), pp.641–665.

“Fragmented Liberalization in the Chinese Automotive Industry: The Political Logic behind Beijing Hyundai’s Success in the Chinese Market,” *The China Quarterly* Vol.216 (December 2013), pp.920-945.

“The Political Economies of Broadband Development in Korea and Japan,” with Kenji Kushida, *Asian Survey* Vol.47, No.3 (May/June 2007), pp.481-504.

### ***Peer-Reviewed Book Chapter***

“Quiet Transformation from the Bottom: Emerging Transnational Coalition of Non-state Actors,” Peter Hayes and Chung-In Moon, eds., *East Asia Community Building, The Future of East Asia* (Singapore: Palgrave Macmillan, 2018).

### ***Other Publications***

Brace Yourself for the New Normal: One Year into the U.S. -China Trade Dispute, *China-US Focus*, August 2, 2019.

“Remembering Professor Hong-Yung Lee from Political Science Department at UC Berkeley (in Korean)”, Memorial Piece, Yonsei University Political Science Alumni News Letter

(December 2018).

“China Reform and Opening 40 Years and Counting,” Cover Story, *The Diplomat* (June 2018).

“Learning to Navigate Quickly and Successfully: The Benefits of Working with a Student Consultant,” *Teaching and Learning Together in Higher Education*, 11th Issue (2014).

## **CURRENT RESEARCH**

### ***Book Manuscript***

Varieties of Glocalization: Localizing Foreign Capital in the Chinese Auto Industry, *manuscript being prepared for submission*.

### ***Under Review at a Peer-Reviewed Journal***

“Convenient Compliance: China’s Industrial Policy Staying One Step Ahead of WTO Enforcement.”

### ***Papers-in-Progress***

“From China Fever to China Fear: South Korea in between Chinese Economic Sanctions and U.S. Missile Defense System” – *a chapter for the edited volume*, the Research Handbook on Trade Wars for Edward Elgar Publishing (under contract).

“China’s Race to the Top: Regional and Global Implications of China’s Industrial Upgrading,” *article under preparation for peer review*.

“The Changing Architecture of Korea Inc.: The Korean Government and MNCs’ Strategies for Coping with Global Backlash,” *article under preparation for peer review*.

“The Impact of MNC’s Entry Mode on Local Product Development: Evidence from the Chinese Automotive Industries,” *article under preparation for peer review* (with Rangrang Bai at the Department of Management of Fudan University, China).

“Going Out or Squeezed Out? Comparative study of Chinese and Korean Investment in the Democratic Republic of Congo,” (with Duanyong Wang from the School of International Relations and Public Affairs at Shanghai International Studies University, China).

### ***Second Book Project***

Turning China Fever into China Fear? China’s Economic Statecraft and Middle Power Strategies

## SELECTED PAPERS AND PRESENTATIONS

“The Changing Architecture of Korea Inc.: Korea’s Strategies for Coping with Global Backlash,”  
Maneuvering in a World of Great Powers, University of California, Berkeley, CA, October  
25, 2019.

“China’s Race to the Top: Regional and Global Implications of China’s Industrial Upgrading”  
*Great Power Competition in the 21st Century: Linking Economics and Security*,  
University of California, Berkeley, CA, October 24, 2019.

“From China Fever to China Fear: Korea Between Chinese Sanctions and US Missiles,”  
American Political Science Association in Washington DC, August 26, 2019.

“China’s Green Industrial Policy,” Key Issues in the Current Global Economy,” University of  
California, Berkeley, CA, April 5, 2019.

“The Changing Architecture of Korea Inc.: The Korean Government and MNCs’ Strategies for  
Coping with Global Backlash.” Coping with Backlash Against Globalization: National and  
Firm Strategies, Berkeley, CA, Oct 18-19, 2018.

“Varieties of Glocalization: Sub-National Government Autonomy and the Auto Industry in Post-  
WTO Era China.”

- Research and Teaching on Science, Medicine, And Technology in China and the  
Sinophone, The Alliance to Advance Liberal Arts Colleges workshop, Vassar College,  
Poughkeepsie, March 30, 2018.
- Annual meeting of Association of Asian Studies in Washington D.C. on March 23, 2018.
- Beijing Forum, Beijing University, November 4, 2017.
- Catalyst Workshop on Policymaking in East Asia, The Alliance to Advance Liberal Arts  
Colleges, Wesleyan University, Middletown, CT, USA, May 19-20, 2017.

“China’s Fostering a Race to the Top: Competing Strategies for Supplier Network Development  
in the Automotive Industry,” Shanghai Forum in Shanghai, PRC on May 29, 2016.

“Going out or Squeezed Out? Comparative study of Chinese and Korean Investment in the  
Democratic Republic of Congo,” Shanghai Forum in Shanghai, PRC on May 25, 2015.

“Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement.”

- Beijing Forum, November 4, 2016.
- International Studies Association in New Orleans, Louisiana USA, February 20, 2015.

“Shifting Gears? Regional Supplier Network Development in Chinese Automotive Joint Ventures.”

- Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and  
International Studies Association in Buenos Aires on July 24, 2014.
- Association of Asian Studies in Philadelphia on March 27, 2014.

“Blown Away: How China Outsmarts the WTO Rulings in the Wind Industry,” Beijing Forum in Beijing on November 3, 2013.

“State Capitalism at the Sub-National Level and China’s Automotive Industry,” Conference on Industrial Policy in the Financial Crisis Era at University of California, Berkeley on May 3, 2013.

“Industrial Policy and Automotive Industry after the 2008 Financial Crisis,” Conference on Industrial Policy in the Financial Crisis Era, Brussels, November 14, 2013.

“Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China”

- International Studies Association in San Francisco, April 3, 2013.
- Association of Asian Studies in San Diego, March 21, 2013.
- Association of Chinese Political Studies in San Francisco, September 22-23, 2012.

“The Impact of the Entry of Multinational Corporations on Indigenous Product Development in Emerging Markets: Evidence from the Chinese Car Industry.” 2011 Annual Meeting of Northeast Business and Economics Association in Philadelphia, November.

“Driving Forward at Hyundai Speed: The Political Narrative behind Beijing Hyundai’s Success in the Chinese Market.”

- American Political Science Association in Seattle September 1, 2011.

The U.S. Young Scholars Delegation to the Republic of China , “100 年美國青年學者專家訪華團,” Taipei, ROC, July 2-9, 2011.

“Navigating between Two Dependencies? Chinese Automotive State-Owned Enterprises’ Development of Regional Supplier Networks,” International Workshop for Young Scholars in Public Policy and Administration Research, Asian Society for Institutional Analysis and the American Society for Public Administration, Xiamen, June 1, 2011.

“China’s New Race to the Top: Competing Strategies to Advance the FDI Lifecycle in Guangdong and Shandong Province,” Graduate Seminar on China, Universities Service Center at the Chinese University of Hong Kong, January 6, 2010.

“Turning China Fever into China Fear? Explaining Qingdao’s Rigid Exit Conditions for Foreign Firms and Korean Firms’ Illegal Exodus,” Workshop for East Asian Project by Academy of Korean Studies (Korea) and the Center for East Asian Studies at UC-Berkeley, November 2009.

“The Political Economies of Broadband Development in Korea and Japan,” Annual U C -Berkeley Political Science Graduate Student Conference, May 2007.

“Security Environment in North East Asia And The Military Strategy Of South Korea in 21th Century,” Undergraduates’ Discussion Panel for Korean Security, Republic of Korea Army, Seoul, Korea, October 2002.

***Invited Talks***

Roundtable on North Korea, Wharton Korea Club, University of Pennsylvania, October 31, 2018.

“Varieties of Glocalization: Sub-National State Capitalism and Supplier Network Development in the Chinese Auto Industry,” Comparative Politics Colloquium, Temple University on December 4, 2017.

“Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement.”

- School of International Studies and the Center for International Political Economy at Beijing University, Beijing, China, June 10, 2015.
- East Asia Institute, Seoul, Korea, June 9, 2015.
- Department of Political Science at National Taiwan University, Taipei, Taiwan, June 4, 2015.
- Department of Political Science, Keio University, Tokyo, Japan, May 27, 2015.
- Center for American Studies, Fudan University, Shanghai, China, May 26, 2015.

“Gaming the WTO: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Center for the Study of Contemporary China, University of Pennsylvania, April 17 2013.

“Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post WTO Era China,” Singapore Management University, April 17 2012.

“The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Fletcher School of Law and Diplomacy, February 20 2012.

“Politics of Two Koreas,” Freshman Seminar at UC-Berkeley, December 2010.

“Between the Eagle and the Dragon: Two Koreas in between of US and China,” Workshop for Chinese Public Security Bureaus, Fudan University, Shanghai, China, March 2010.

***Invited Lectures***

Joseph H. Lauder Institute of Management and Internatoinal Studies, University of Pennsylvania (East and Southeast Asia Program)

- *Understanding the Politics of Democratization: Why So Many Roads?* March 21, 2019.
- *Understanding the Politics of Democratization: Why So Many Roads?* February 22, 2018.
- *Understanding Chinese Politics: Is there a Logic to This?* January 25, 2018.
- *Confucius’ Comeback? Evaluating East Asia’s political and economic development through the lens of Confucianism,* September 27, 2017.

“Politics of Two Koreas,” Advanced Korean Language Program, University of California at Berkeley, Berkeley, CA, October 15, 2018.

“Korea’s Rising Soft Power: Q&A with Seung-Youn Oh,” Wharton Korea Undergraduate Business Society, April 9, 2018.

“The Korean Wave and the Soft Power of K-Pop and Korean Culture,” a talk invited by Bi-Co Korean Student Association, April 23, 2014.

## **FELLOWSHIPS AND GRANTS**

Data Science Grant, Bryn Mawr College, 2019-2020

Tri-Co Luce Initiative on Asian Studies and the Environment Course Development Grant, Bryn Mawr and Swarthmore College, 2018-2019

Summer Research Grant, Center for Social Sciences, Bryn Mawr College, 2015-2019

POSCO Visiting Fellowship, East-West Center, University of Hawaii, 2016-2017

Research Fellowship on Peace, Governance, and Development in East Asia, East Asia Institute, 2014-15

Faculty Research Award, Bryn Mawr College, 2014-2016

National Natural Science Foundation of China, Study on the Chinese Automotive Industry (with Bai, Rangrang), School of Management at Fudan University in Shanghai, PRC, 2014-15

Postdoctoral Research Fellowship, Center for the Study of Contemporary China, University of Pennsylvania, 2012-2013

Young Scholar Award, China Times Cultural Foundation, 2011-2012

International Field Work Grant, Institute of International Studies, UC-Berkeley, 2011-2012

Finishing Year Fellowship, Department of Political Science, UC-Berkeley, 2011-2012

Haas Junior Scholars Fellowship, Institute of East Asian Studies, UC-Berkeley, 201-2012

Doctoral Study Abroad Fellowship, Korea Foundation for Advanced Studies, Korea, 2004-2010

Project Fellowship, Center for Korean Studies, UC-Berkeley, 2009-2010

Liu Research Fellowships in Chinese Studies, Center for Chinese Studies, UC-Berkeley, Fall 2009, Fall 2010

Summa Cum Laude Award, Valedictorian, Yonsei University, February 2003

Korea Foundation for Advanced Studies Fellowship for Ph.D 2004-2008, September 2002

High Honor Student Award and Scholarship, Yonsei University, 1999-2002

Army Chief of Staff Award at University Students’ Discussion Panel for Korean Security, Republic of Korea Army, October 2002

Best Leader Award, International Youth Camp of Korea National Commission for UNESCO, Ministry of Education School Activities Department, State of Kuwait, August 2002

## **TEACHING**

### **Assistant Professor**

Department of Political Science, Bryn Mawr College

*Introduction to Comparative Politics*

*Politics of Economic Development*

*Field Seminar in Comparative Politics*  
*China and the World: Political and Economic Implications of China's Rise*  
*Chinese Domestic Politics*  
*Comparative Environmental Politics in East and Southeast Asia*  
*Senior Conference*  
*Senior Thesis*

### **Visiting Professor**

École Supérieure des Sciences Commerciales d'Angers, Shanghai, 2009 - 2013  
*Geopolitical Implications of China's Rise*  
*Political Economy of East Asia*  
*Doing Business in China*

### **Teaching Awards**

Outstanding Graduate Student Instructor Award, Department of Political Science, Fall 2008,  
Spring 2009, Spring 2011, Fall 2011

## **SERVICE**

### ***Professional Service***

*Journal Reviewer:* Asian Survey, Journal of Asian Public Policy, Telecommunications Policy,  
Studies in Comparative International Development, Japanese Journal of Political  
Science

Chair, "Key Issues in the Current Global Economy," University of California, Berkeley, CA,  
April 5, 2019.

Chair, "An Overview of Asia Pacific Firms Outward Foreign Direct Investment Strategies,"  
Coping with Backlash Against Globalization: National and Firm Strategies, University of  
California, Berkeley, CA, October 18, 2018.

Chair, "Key Issues in the Current Global Economy," University of California, Berkeley, CA,  
April 5, 2019.

Chair, "Changing Dynamics of Global Trade (Roundtable)," Society for the Advancement of  
Socio-Economics, Kyoto, Japan, June 24, 2018.

Discussant, "The Evolving Role of Government and Institutions in China's Political Economy,"  
Annual meeting of Association of Asian Studies, March 17, 2017.

Chair, "Emerging Powers in Asia," Joint International Conference of Facultad Latinoamericana  
de Ciencias Sociales and International Studies Association in Buenos Aires on July 25,  
2014.

Chair, "Property Rights" at Annual Meeting of Midwest Political Science Association, April 3,  
2014.

Book Conference Discussant, Gaining Currency: The Political Economy of Renminbi  
Internationalization, Gregory Chin, Cornell-Waterloo Money Manuscript Workshop,  
Cornell USA, March 6-7, 2014.

### ***Media Appearances***

Quoted in "Will Donald Trump's trade crusade ultimately benefit Southeast Asia?" "South China



Morning Post, July 20, 2019.  
Quoted in “The Spoils of Trade War: Asia’s Winners and Losers in US-China Clash,” South China Morning Post, May 18, 2019  
Featured Scholar Interview, “NEVs and Autonomous Vehicles in China,” Albright Stonebridge Group, September 21, 2018  
Featured Scholar Interview, “Scenarios for the Automobile Industry over the Next 20 Years,” the Institute for the Future, September 21, 2018  
Featured Scholar Interview, “China’s Dilemma of Industrial Upgrading,” New York Times, May 7, 2018  
Featured Scholar Interview, “Why Is the Sun Setting on China’s Solar Power Industry?,” Knowledge at Wharton, June 5, 2013

***College-wide Service, Bryn Mawr College***

Director, Center for Social Sciences, 2017- .  
Faculty member, Committee of the Institutional Review Board (IRB), 2019-2022  
Faculty member, Committee on Libraries, Information and Computing (CLIC), 2017-2019

**PROFESSIONAL TRAINING**

ICME Summer Workshop: Fundamentals of Data Science, Institute for Computational and Mathematical Engineering, Stanford University, August 12-17, 2019

Council on Foreign Relations, Annual College and University Educators Workshop, New York, April 19 – 20, 2018.

Princeton in Beijing, Intensive Chinese Language Program, Beijing, China  
*Fifth-year Level Chinese at Beijing Normal University, Summer 2008*  
*Fourth-year Level Chinese at Beijing Normal University, Summer 2006*

Inter-University Consortium for Political and Social Research, Michigan, USA  
*Social science statistical program, University of Michigan-Ann Arbor, Summer 2004*

**LANGUAGES**

Korean (native), English (fluent), Mandarin Chinese (advanced)

**REFERENCES UPON REQUEST**